



AGENDA PANTEGO ECONOMIC DEVELOPMENT CORPORATION

August 24, 2016

**TOWN COUNCIL CHAMBER
1614 S. BOWEN ROAD
REGULAR SESSION 7:00 P.M.**

REGULAR SESSION 7:00 P.M.
CALL TO ORDER AND PRESIDENT'S WELCOMING COMMENTS
INVOCATION: Stephanie Springer
PLEDGE OF ALLEGIANCE
PEDC MEMBER REPORTS/COMMENTS OF COMMUNITY INTEREST

REGULAR BUSINESS

1. Executive Director Report
2. Approval of PEDC Minutes
 - August 10, 2016

CITIZENS OPEN FORUM

This is a time for the public to address the PEDC on any subject not on this agenda. However, in accordance with the Open Meetings Act Section 551.042, the PEDC cannot discuss issues raised or make any decisions on that subject at this time. The PEDC or an appropriate Town official may make a statement of factual information or policy on the subject in response to an inquiry by a member of the public. Issues raised may be referred to Town Staff for research and possible future action.

DISCUSSION, REVIEW, AND CONSIDER ACTION AND/OR DIRECT STAFF ON THE FOLLOWING ITEMS OF BUSINESS:

3. Discuss, direct, and consider action on designating projects for the Fiscal Year 2016-2017 and setting the dated of a public hearing as September 14, 2016.
4. Discuss, direct, and consider action on an update on a splash pad in Bicentennial Park.
5. Discuss, direct, and consider action on attending the Arlington Chamber Foundation Annual Dinner and Business Meeting.
6. Discuss, direct, and consider action on PEDC's involvement in PantegoFest.

PEDC MEMBER INQUIRY

If a member of the PEDC makes a spontaneous inquiry about a subject not on this agenda, then the PEDC or an appropriate Town official may make a statement of factual information or policy in response to such an inquiry. However, in accordance with Open Meetings Act Section 551.042, the PEDC cannot discuss issues raised or make any decisions on that subject at this time. Issues raised may be referred to Town Staff for research and possible future action.

ADJOURNMENT

CERTIFICATION

Prepared and posted in accordance with Chapter 551 of the Texas Government Code, I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outside window of a display cabinet at the Town Hall of the Town of Pantego, Texas, a place of convenience and readily accessible to the general public at all times, and said Notice was posted on the following date and time: Sunday, August 21, 2016 at 5:00 p.m., and remained so posted at least 72 hours before said meeting convened.


Julie Arrington, City Secretary



Auxiliary aids and services are available to a person when necessary to afford an equal opportunity to participate in Town functions and activities. Auxiliary aids and services or accommodations should be requested for PLEDGE (48) hours prior to the scheduled starting time by calling the City Secretary's Office at (817) 548-5852

Complete PEDC Agenda and background information are available for review at the City Secretary's Office and on the Town's website: www.townofpantego.com

NOTICE of POTENTIAL QUORUM

NOTICE IS HEREBY GIVEN THAT A POTENTIAL QUORUM OF THE TOWN COUNCIL OF THE TOWN OF PANTEGO MAY BE PRESENT DURING THE REGULAR MEETING OF THE PANTEGO ECONOMIC DEVELOPMENT CORPORATION.

August 24, 2016

**TOWN COUNCIL CHAMBER
1614 SOUTH BOWEN ROAD
PANTEGO, TEXAS**

BEGINNING AT 7:00 P.M.

Prepared and posted in accordance with Chapter 551 of the Texas Government Code. I, the undersigned authority, do hereby certify that this Notice of Meeting was posted on the outside window of a display cabinet at the Town Hall of the Town of Pantego, Texas, a place of convenience and readily accessible to the general public at all times, and said Notice was posted by the following date and time: Sunday, August 21, 2016 and remained so posted at least 72 hours before said meeting convened.


Julie Arrington, City Secretary





Executive Director's Report

To: PEDC Board of Directors
From: Matt Fielder, Executive Director
Date: August 24, 2016

New Businesses

We met with a commercial realtor with two prospective tenants for the former TRC Engineering building on Superior. These included a business office specializing in cargo transportation, and a wrecker company. He was seeking direction on the zoning at that location.



PANTEGO ECONOMIC DEVELOPMENT CORPORATION

To: President Danny Lakey and PEDC Board Members

From: Matt Fielder, City Manager

Date: 8/24/16

Re: Approval of PEDC Minutes.

Attachments: 08/10/16 Minutes

STATE OF TEXAS §

COUNTY OF TARRANT §

TOWN OF PANTEGO §

The Pantego Economic Development Corporation of the Town of Pantego, Texas, met in regular session at 7:00 p.m. in the Council Chamber, 1614 South Bowen Road, Pantego, on the 10th day of August 2016 with the following members present:

Danny Lakey	President
Don Surratt	Vice President
Fred Adair	Secretary
Arsalan Gittiban	Treasurer
Robert Jordan	Director

Members Absent:

Mickey Scott	Director
Stephanie Springer	Director

Constituting a quorum. Staff present was:

Matt Fielder	Executive Director
Julie Arrington	City Secretary
Dennis Jobe	Community Development Director
Scott Williams	Public Works Director

Also in attendance:

Pam Mundo	Mundo and Associates
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REGULAR SESSION 7:00 P.M.
CALL TO ORDER AND GENERAL COMMENTS

President Lakey called the meeting to order at 7:01 p.m. and welcomed the audience.

INVOCATION

President Lakey led the invocation which was followed by the Pledge of Allegiance.

PRESIDENT'S COMMENTS

None.

PEDC MEMBER REPORTS/COMMENTS OF COMMUNITY INTEREST

None.

REGULAR BUSINESS

1. Executive Director Report

Mr. Fielder informed the Board of the following items:

Council approved the Texas Parks and Wildlife Department Grant Agreement. There are changes in the business community. Timeless Treasures is moving to a store front that faces Park Row Drive, in the Lakewood Shopping Center. A popcorn retailer has moved into the Granola store location. They make the popcorn and package it to sell off premise. There was a discussion on the sales tax

generated by selling the popcorn off premises. Perna's Cajun & Soul Food has moved into the Escapades location in the Lakewood Shopping Center for a working air conditioning unit and a larger space. She has partnered up with a business that sells pre-packaged dinners called My Fit Foods. President Lakey added there is a new Comedy Club that is utilizing the United Dance Studio location on Friday and Saturday nights. He stated it is a family friendly Comedy Club. Mr. Fielder announced a banquet hall will go into the old Veteran Thrift store location and the new Meineke and a State Farm Insurance location have opened up on Pioneer Parkway.

2. Approval of PEDC Minutes

• **July 27, 2016**

Secretary Adair informed President Lakey and Vice President Surratt they were re-elected to their positions at the last meeting.

Secretary Adair made a motion to approve the minutes from July 27, 2016, as presented. Director Jordan seconded the motion.

The vote was as follows:

Ayes: Surratt, Adair, Jordan, Lakey, and Gittiban.

Nays: None.

Abstentions: None.

President Lakey declared the motion passed unanimously.

3. Summary of Revenues and Expenditures

• **August 10, 2016**

Mr. Fielder announced the Arlington Chamber of Commerce invoice reference should have been deleted. This item was approved by Council at the last meeting. There was a discussion on the replacement of the letters of the marquee. Mr. Williams was directed to obtain quotes for an electronic message board to replace both marquees.

Vice President Surratt made a motion to approve the July 2016 expenditures with the exception of the Arlington Chamber of Commerce invoice due to previous approval. Secretary Adair seconded the motion.

The vote was as follows:

Ayes: Surratt, Adair, Jordan, Lakey, and Gittiban.

Nays: None.

Abstentions: None.

President Lakey declared the motion passed unanimously.

CITIZENS OPEN FORUM

None.

4. Discuss, direct, and consider action on PEDC's involvement in PantegoFest.

Mr. Fielder presented quotes for the T-shirt purchase. There was a discussion on the cost of the shirts and the different colors available. The Board decided on tan shirts for the volunteers and white shirts for the cooking teams. There was a discussion on the different targeted areas and how to select the targeted area. The Board directed Mrs. Potter-Harvey to move forward with the direct mailers for the 76013 zip code area. There was a discussion on the early release of the cooking teams and vendors before the end of the concert. Mrs. Potter-Harvey informed the Board they need at least 14-15 local cooking teams for the event. Mr. Fielder was directed to purchase 4 inch by 6-inch mailers

and some yard signs for advertising PantegoFest. Mrs. Potter-Harvey stated the banner will be placed on the Arch within the next couple of weeks. She informed them the purchase of tickets for the event is on the website. There was a discussion on the Pet Parade. Mrs. Mundo discussed the update to the bags for this year and was directed to build a list of valid coupons and verify with the vendor to continue the use of those coupons.

PEDC MEMBER INQUIRY

None.

ADJOURNMENT

President Lakey adjourned the regular session at 7:56 p.m.

APPROVED:

Danny Lakey, President

ATTEST:

Fred Adair, Secretary



PANTEGO ECONOMIC DEVELOPMENT CORPORATION

To: President Danny Lakey and PEDC Board Members
From: Matt Fielder, City Manager
Date: 8/24/16
Re: Discuss, direct, and consider action on designating projects for the Fiscal Year 2016-2017 and setting the date of a public hearing as September 14, 2016.

Type B Economic Development Corporations, of which PEDC is one, are required to publish a declaration of their projects sixty days prior to the expenditure of funds. In addition, they must hold a public hearing during that period to provide citizens the opportunity to give input on their activities. The purpose of this item is to declare those projects and direct staff to publish notice, including the date, time and location of the public hearing.

Attachments: N/A

NOTICE OF PROJECTS AND PUBLIC HEARING

PANTEGO ECONOMIC DEVELOPMENT CORPORATION, AN ECONOMIC DEVELOPMENT SALES TAX CORPORATION

The Pantego Economic Development Corporation hereby gives notice, pursuant to the Texas Local Government Code, Sec. 505.160, that the Corporation has adopted and designated, as projects of the Corporation, the following:

1. As a project of the Corporation, land, buildings, equipment, facilities, expenditures, targeted infrastructure, and improvements found by the corporation's board of directors to promote new or expanded business development. The estimated amount of expenditures for such type of general project in fiscal year 2016-2017 is \$30,000.
2. As a project of the Corporation, land, buildings, equipment, facilities, and improvements found by the board of directors to be required or suitable for use for professional and amateur sports, including children's sports, athletic, entertainment, tourist, convention, and public park purposes and events, including stadiums, ball parks, auditoriums, amphitheaters, concert halls, parks and park facilities, open space improvements, museums, exhibition facilities, and related store, restaurant, concession, and automobile parking facilities, related area transportation facilities, and related roads, streets, and water and sewer facilities, and other related improvements that enhance any of the items described herewith. The estimated amount of expenditures for such type of general project in fiscal year 2016-2017 is \$150,000.

The Pantego Development Corporation will conduct a public hearing to solicit citizen input regarding the proposed projects and type of general projects identified and described above. The public hearing will be held at the Pantego Town Hall, 1614 S. Bowen Road, Pantego, Texas, on Wednesday, August 24, 2016 at 7:00 p.m. Interested citizens are encouraged to attend and offer their comments.

For further information, please contact:

Matthew Fielder
City Manager
Town of Pantego
Phone: (817) 617-3700



PANTEGO ECONOMIC DEVELOPMENT CORPORATION

To: President Danny Lakey and PEDC Board Members
From: Matt Fielder, City Manager
Date: 8/24/16
Re: Discuss, direct, and consider action on an update on a splash pad in Bicentennial Park.

The purpose of this item is to provide an update to the Board on planning for splash pad in Bicentennial Park

Attachments: N/A



PANTEGO ECONOMIC DEVELOPMENT CORPORATION

To: President Danny Lakey and PEDC Board Members
From: Matt Fielder, City Manager
Date: 8/24/16
Re: 2016 Arlington Chamber of Commerce Annual Award Dinner

PEDC joined the Arlington Chamber of Commerce in 2014. Since then, PEDC has sponsored a table at their annual awards dinner. Last year the cost to sponsor the table was \$1,000. The cost is the same for this year.

Attachments: Arlington Chamber of Commerce Annual Award Dinner website information

Arlington Chamber of Commerce, Arlington TX

2016 Annual Meeting & Awards Dinner

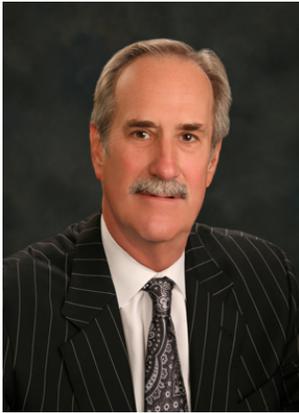
Date: September 29, 2016

Time: 5:30 - 9:00 p.m.

Registration: [REGISTER ONLINE NOW](#)

The Annual Meeting and Award's Dinner is the Chamber's premier event, featuring nationally known speakers, release of the Chamber's Annual Report, recognition of community leaders, announcement of the "Star" Award recipient, as well as inductees into the Arlington Business Hall of Fame.

STAR Award Recipient



Steve Zimmer
Accenture (Retired)

Business Hall of Fame Inductees



Sponsorship Opportunities

Presenting Sponsor - \$15,000

- 2 premium tables: 20 reserved seats
- 10 valet parking passes
- Company logo on electronic “save the date”
- Company logo on the printed dinner invitation
- Company logo on event signage (supplied by the Chamber)
- Introductory comments at dinner (2 minutes maximum)
- On-site event presentation screen display (logo)
- Company name and/or logo on all announcements regarding the event
- Company logo and link to website on the Chamber’s registration page
- Company logo in the program
- Table sign recognition

Annual Report Sponsor (1 Available) - \$7,500

- 1 premium table: 10 reserved seats
- 5 valet parking passes
- Company logo on the printed dinner invitation
- Recognition as part of presentation
- On-site event presentation screen display (logo)
- Company logo and link to website on the Chamber’s registration page
- Company logo in the program
- Table sign recognition

Speaker Sponsor (1 Available) - \$7,500

- 1 premium table: 10 reserved seats
- 5 valet parking passes
- On-site event presentation screen display (logo)
- Company logo in the program
- Company logo and link to website on the Chamber’s registration page participation
- Sponsor acknowledgement in recognition of speaker
- Table sign recognition

Diamond Table Sponsor (1 Available) - \$5,000

- Recognition as an Exclusive Diamond Sponsor
- 1 preferred table: 10 reserved seats
- 5 valet parking passes
- On-site event presentation screen display (logo)
- Company logo in program
- Acknowledgement at Dinner
- Table sign recognition

Platinum Table Sponsor - \$3,000

- 1 preferred table: 10 reserved seats
- 5 valet parking passes
- On-site event presentation screen display (logo)
- Company logo in program
- Acknowledgement at Dinner
- Table sign recognition

Gift Bag Sponsor - \$2,500 - SOLD**Gold Table Sponsor - \$2,000**

- 1 preferred table: 10 reserved seats
- 3 valet parking passes
- On-site event presentation screen display (logo)
- Company logo in program
- Table sign recognition

Bronze Table Sponsor - \$1,000

- 1 reserved table: 10 reserved seats
- 1 valet parking pass
- Company logo in the program
- Table sign recognition

Promotional Sponsor - \$500

- 2 reserved seats
- Opportunity to have promotional item in gift bag

Event Location

Arlington Convention Center
1200 Ballpark Way
Arlington, TX 76011

Platinum Sponsors



UNIVERSITY OF
TEXAS
ARLINGTON

Gift Bag Sponsor



Gold Sponsors

- Jim Ross Law Group, P.C.
- Tarrant County College – Southeast Campus
- Texas Health Resources

Bronze Sponsors

- Affiliated Bank

- Arlington Convention and Visitors Bureau
- Arlington ISD
- Frost Bank
- Oncor Electric Delivery
- Peyco Southwest Realty, LLC
- Six Flags Over Texas
- Southwest Bank



PANTEGO ECONOMIC DEVELOPMENT CORPORATION

To: President Danny Lakey and PEDC Board Members
From: Matt Fielder, City Manager
Date: 8/24/16
Re: Discuss, direct, and consider action on PEDC's involvement in PantegoFest.

The purpose of this item is to continue the discussion on PantegoFest participation and marketing.

Attachments: N/A