



**AGENDA**  
**PANTEGO ECONOMIC**  
**DEVELOPMENT CORPORATION**

**WEDNESDAY**  
**JANUARY 19, 2011**  
**TOWN COUNCIL CHAMBER**  
**1614 S. BOWEN ROAD**

**REGULAR SESSION 7:00 P.M.**

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CALL TO ORDER AND GENERAL COMMENTS  
INVOCATION: DON SURRATT  
PLEDGE OF ALLEGIANCE  
REGULAR BUSINESS

1. Executive Director's Report
2. Approval of PEDC Minutes for November 17, 2010  
Approval of Special PEDC Meeting Minutes for January 5, 2011
3. Approval of Bills Payable for:
  - December 8, 2010 (Ratified)
  - January 19, 2011

DISCUSSION, REVIEW AND CONSIDER ANY ACTION AND/OR DIRECT STAFF ON THE FOLLOWING ITEMS OF BUSINESS

4. Update and Discussion Brandera Marketing Update.
5. Update and Consideration of Marketing Alliance, Inc. presentation.
6. Discussion on the phasing of the W. Park Row Project.
7. Discuss and consider the following park items.
8. Update on status of W. Park Row improvement bid process.

PEDC MEMBERS REPORT

*This is a time for the members to address any subject. However, in accordance with the Open Meetings Act, Section 551.042, the PEDC cannot enter into any debate or make any decisions at this time. Issues raised may be referred to Town Staff for research and/or placed on a future agenda for possible future action.*

ADJOURNMENT

Prepared and posted this 13th day of January 2011, in accordance with Chapter 551, Tex Gov't. Code.

Gayla McNair, City Secretary

*Auxiliary aids and services are available to a person when necessary to afford an equal opportunity to participate in Town functions and activities. Auxiliary aids and services or accommodations should be requested forty-eight (48) hours prior to the scheduled starting time by calling the City Secretary's Office at (817) 548-5852.*

Complete PEDC Agenda and background information are available for review at the City Secretary's Office